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## **DigitalRodeo.com Joins With Rising Star Veronica Ballestrini For “Ultimate Country Music Fan Experience” Sweepstakes**

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**Tags: CMA, CMA Music Festival, CMT.com, Digital Rodeo, DigitalRodeo.com, Nashville, Robert Reynolds, teen, TN, Veronica Ballestrini, Win A Trip**

*Enter to Win a Trip to the 2009 CMA Music Festival in Nashville*

(Nashville, TN - April 22, 2009) - DigitalRodeo.com has teamed with up-and-coming teen country artist Veronica Ballestrini to offer fans a chance to win a trip to this year's CMA Music Festival, to be held June 11-14 in Nashville, Tenn.

By signing up to become Veronica's neighbor at her Digital Rodeo profile page ([www.DigitalRodeo.com/VeronicaBallestrini](http://www.DigitalRodeo.com/VeronicaBallestrini)), fans will automatically be entered into her contest, which includes a trip for two and four-day tickets to the 2009 CMA Music Festival, hotel and airfare accommodations, a meet-and-greet with Veronica and VIP access to her fan party/acoustic show.

“Veronica is an artist with an incredibly interactive fanbase,” says Digital Rodeo Director of Marketing and Promotions John Pyne. “Her fans are extremely responsive, particularly because she does such a great job of engaging them. She's constantly posting blogs, photos, and updates on her social network sites, and the response to her music reflects that type of dedication.”

Adds Digital Rodeo Director of Industry Relations Robert Reynolds, “In addition to providing a great contest for country music fans, this is a unique opportunity for rising artists like Veronica. Digital Rodeo is committed to working with independent artists to help them build awareness through these kinds of promotions, and we're proud to partner with such a bright and enthusiastic young talent like Veronica Ballestrini.”

The 17-year-old singer recently completed the video for her new single, “Amazing” which ships to radio on May 11. The video is available exclusively

on her Digital Rodeo profile page and will later be featured on CMT.com.

The Veronica Ballestrini "Ultimate Country Music Fan Experience" sweepstakes ends May 20.

### About DigitalRodeo.com:

DigitalRodeo.com is the premier country news, music and lifestyle portal for country music fans everywhere. Community membership is free and offers fans and artists alike the opportunity to connect with each other, upload and download audio and video, watch exclusive DigitalRodeo.com content and stay updated on what's happening in the world of country music. For more information, visit [www.DigitalRodeo.com](http://www.DigitalRodeo.com).

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