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Veronica Ballestrini Heads Home To Take Stage At Mohegan Sun Casino in Norwich, CT For A Free Concert

October 6, 2009 / NASHVILLE, TN - Independent recording artist **Veronica Ballestrini** is coming home and will be ready to rock the stage at Mohegan Sun Casino on October 8, 2009 with a free acoustic show kicking off at 7:00pm in Norwich, CT. Ballestrini is slated to perform songs off her debut album, *What I'm All About*, followed by a signing event.

With her pop-country crossover appeal, Veronica Ballestrini is well on her way to mastering the art of our new media age. The astounding numbers on her social network sites are proof that she has that unique ability to connect with people and unbelievable fan loyalty. On Myspace alone, that number totals more than 130,000 friends, 7.5 million page views and 12 million plays of her music. With the recent release of her debut album *What I'm All About* exclusively online, Veronica is ready to show what she is all about. The album features her popular lead-off single, "Amazing" which landed on Music Row's Country Breakout Chart and is still climbing. Down-to-earth and mature-beyond-her years, she wrote 6 of the 11 tracks on her album, including "Amazing" and title track "What I'm All About." Veronica shows her thankfulness to perform and write, as she helps move and touch people's life through music.

"It's a different style of country music," says Veronica. "It's important that people know that I'm not trying to be anyone else. I'm just trying to be who I am. I'm writing from the heart about issues and things I'm experiencing, and hopefully people can identify with that."

Veronica's success story is starting to catch national attention. On the popular CMT.com, Veronica is one of the most-in-demand artists and her debut video "Amazing" has racked up an unprecedented number of unique views on the site for an emerging indie artist. Jon Caramanica wrote in the *New York Times*, "...When someone like Ms. Ballestrini arrives essentially unannounced and begins to attract attention, it's significant."

As Veronica continues to amaze the entertainment industry and country music fans with her independent success, we will see what she is all about.

To learn more about Veronica Ballestrini and upcoming tour dates, log on to: <http://www.veronicaballestrini.net> or www.myspace.com/veronicaballestrini.